



KNXV

ORDER

Print Date 08/07/12 Page 1 of 2

Flight Dates 06/11/12-06/24/12

Contract / Revision 299555 /
Original Date / Revision 06/04/12 06/19/12
Advertiser Club for Growth Action
Agency Target Enterprises
Buying Contact
16501 Ventura Boulevard - Suite #5
Encino, CA 91436

Product CFGA-Arizona
Agency Com 15%
Billing Contact
16501 Ventura Boulevard - Suite #5
Encino, CA 91436
Sales Office KNXVL
Sales Region LOC
Agency Ref

Order Sep 00:20:00
Estimate #
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A55+
Rev Codes POL POL ISS
Product Codes PL
Priority P-1
Advertiser Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15% Market Value 123333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	104833

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
June 2012	10	\$15,725.00	\$18,500.00	50.00	05/28/12	06/22/12	10	\$15,725.00	\$18,500.00
Totals	10	\$15,725.00	\$18,500.00	50.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
N 1	KNXV	06/11/12	06/24/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	5.10	BK	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/12	06/17/12	- TWTF--		4	\$1,200.00			5.10					
		Week: 06/18/12	06/24/12	MTWTF--		1	\$1,200.00			5.10					
N 2	KNXV	06/11/12	06/24/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$2,500.00	P-1	4.90	BK	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/12	06/17/12	- TWTF--		4	\$2,500.00			4.90					



KNXV-TV
PHOENIX

KNXV

Print Date: 08/07/12

Page 2 of 2

Contract / Revision **299555** Flight Dates **06/11/12-06/24/12**

Hiatus Dates

Original Date / Revision 06/04/12 / 06/19/12

Order Sep 00:20:00

Advertiser **Club for Growth Action** Product **CFG-Arizona**

Estimate #

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
																Spots	Amount
N 2	KNXV	06/11/12	06/24/12	M-F	5pm-530pm	CM	5pm-530pm		MTWTF--	:15/:15	1	\$2,500.00	P-1	4.90	BK	5	\$12,500.00
(5:27 PM-5:30 PM)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/12 06/17/12 - TWTF--																	
Spot	Ch	Date Range		Description			Start/End	Time		Weekdays	Length	Rate	Rtg	Type			
1	KNXV	06/11/12-06/17/12	M-F	5pm-530pm			5pm-530pm		(5:27 PM-5:30 P-	MTWTF----	:15/:15	(\$2,500.00)		4.90	BK		
See MG 2.6 [Technical Error / Off Air]																	
6	KNXV	06/20/12-06/22/12	M-F	6pm-630pm			6pm-630pm			-- WThF----	:15/:15	\$2,500.00		4.90	BK		
(M) MG for 2.1 06/15																	
Week: 06/18/12 06/24/12 MTWTF--																	

*Tax 1 Note: Tax 0.5%.

Totals 10 \$18,500.00